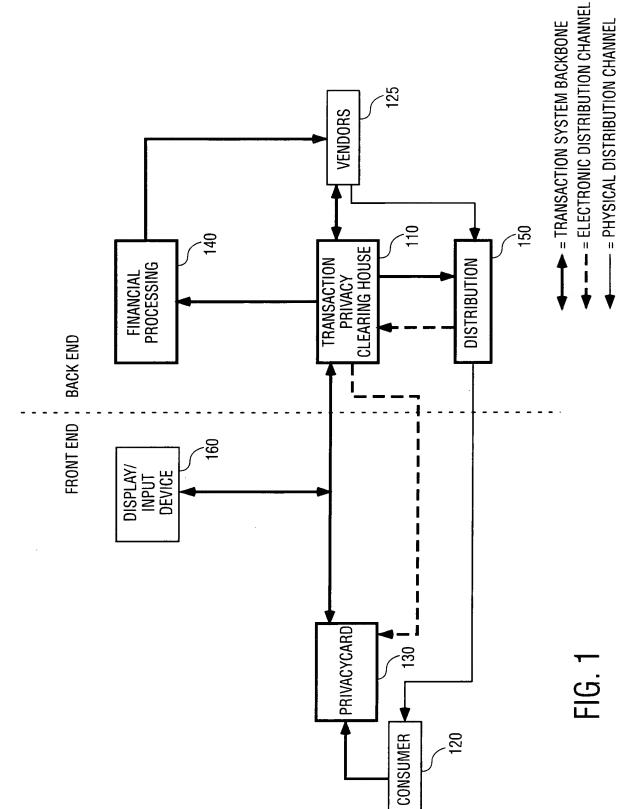
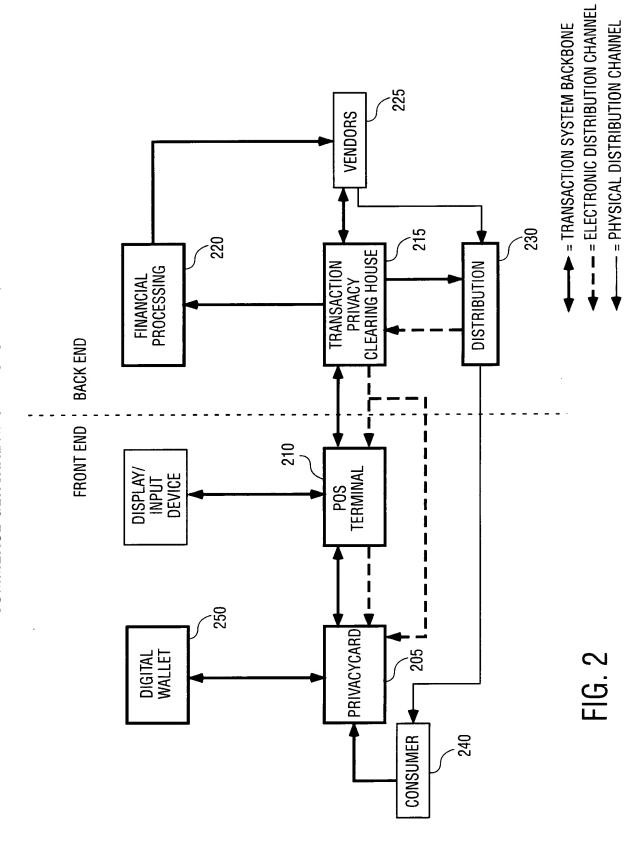
## COMMERCE GENERAL ARCHITECTURE

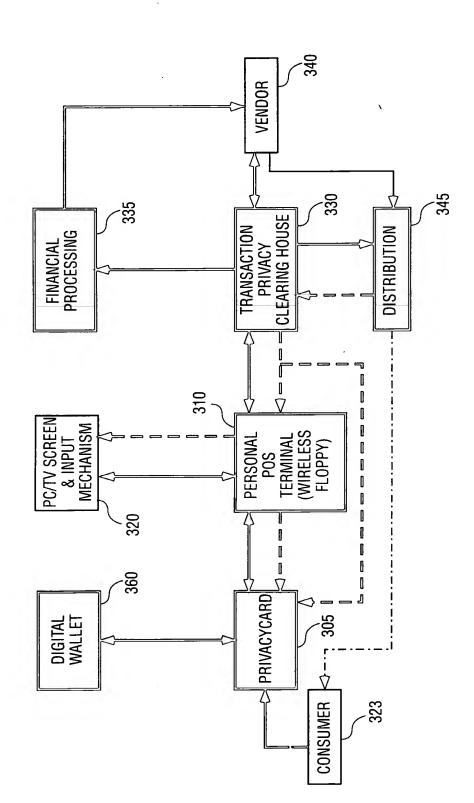
7



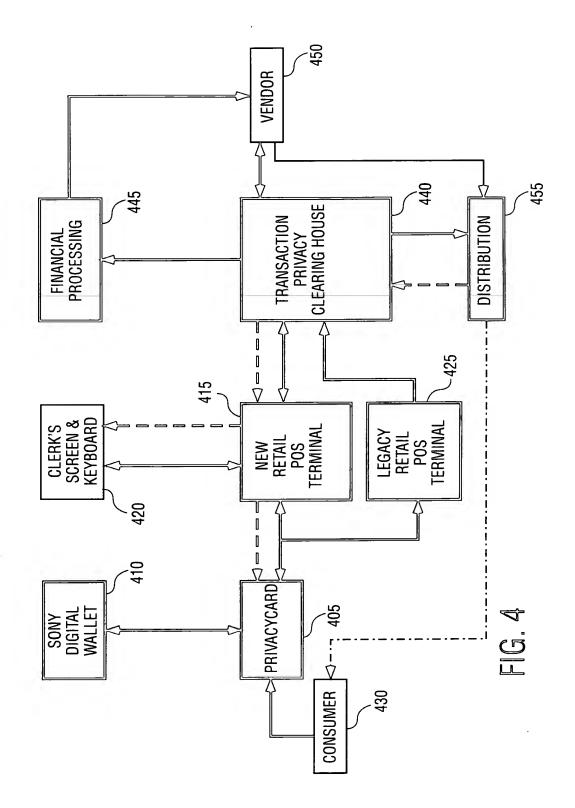
## **COMMERCE GENERAL ARCHITECTURE - POS TERMINAL:**

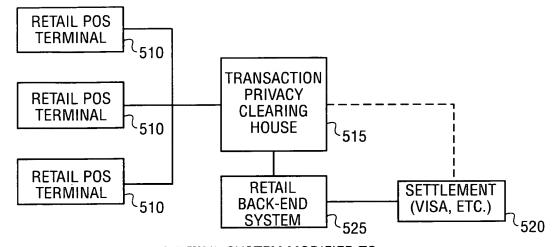


## COMMERCE IN-HOME ENVIRONMENT



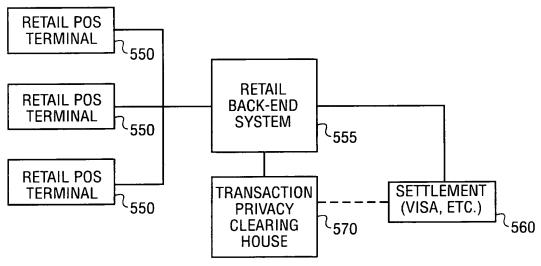
IN-STORE RETAIL ENVIRONMENT





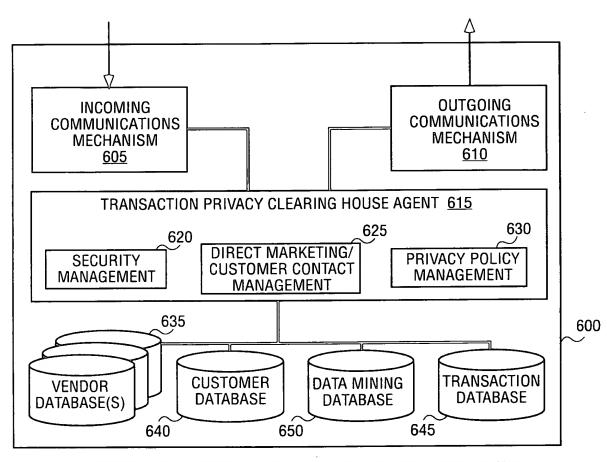
A RETAIL SYSTEM MODIFIED TO SUPPORT THE INTERACTION OF LEGACY POS TERMINAL WITH THE DIGITAL WALLET SYSTEM

FIG. 5A



AN ALTERNATIVE EMBODIMENT OF THE RETAIL SYSTEM MODIFIED TO SUPPORT THE INTERACTION OF LEGACY POS TERMINALS WITH THE DIGITAL WALLET SYSTEM

FIG. 5B



TRANSACTION PRIVACY CLEARING HOUSE: MAJOR COMPONENTS

FIG. 6

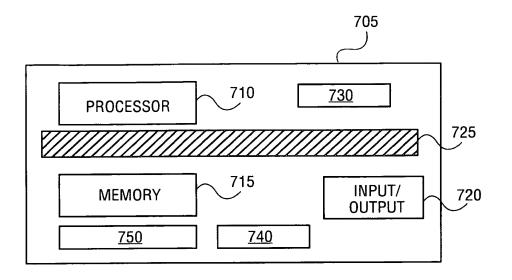


FIG. 7A

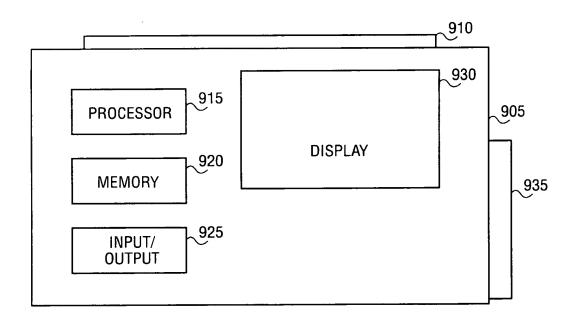


FIG. 9A

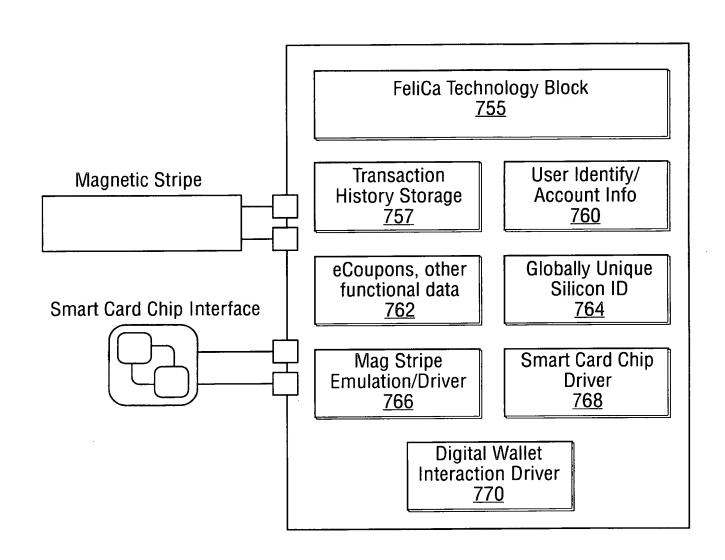


FIG. 7B

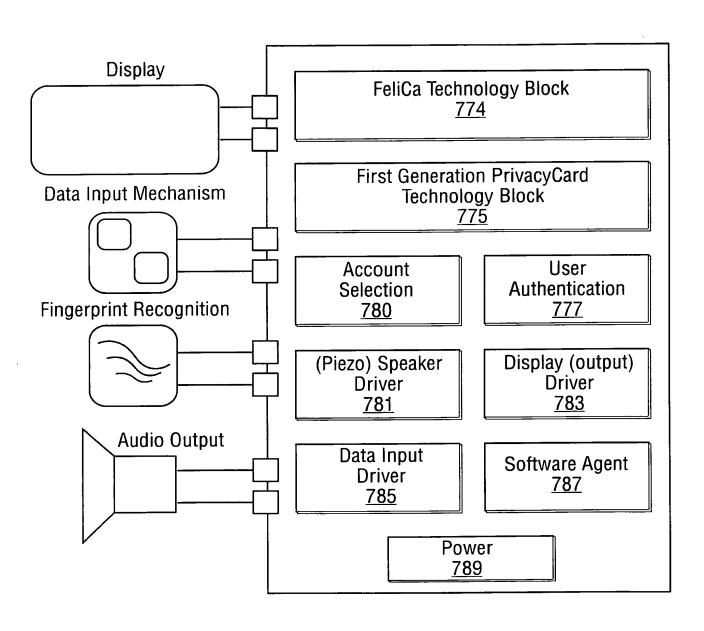
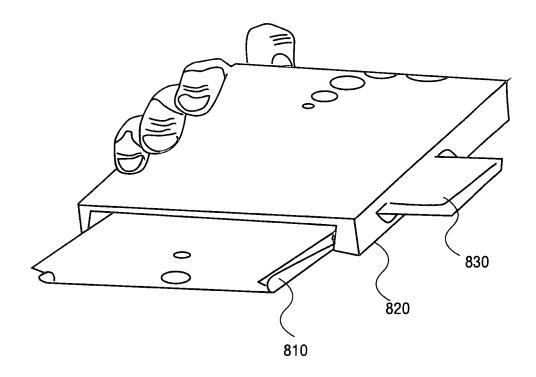


FIG. 7C



DIGITAL WALLET AND PRIVACY CARD

FIG. 8







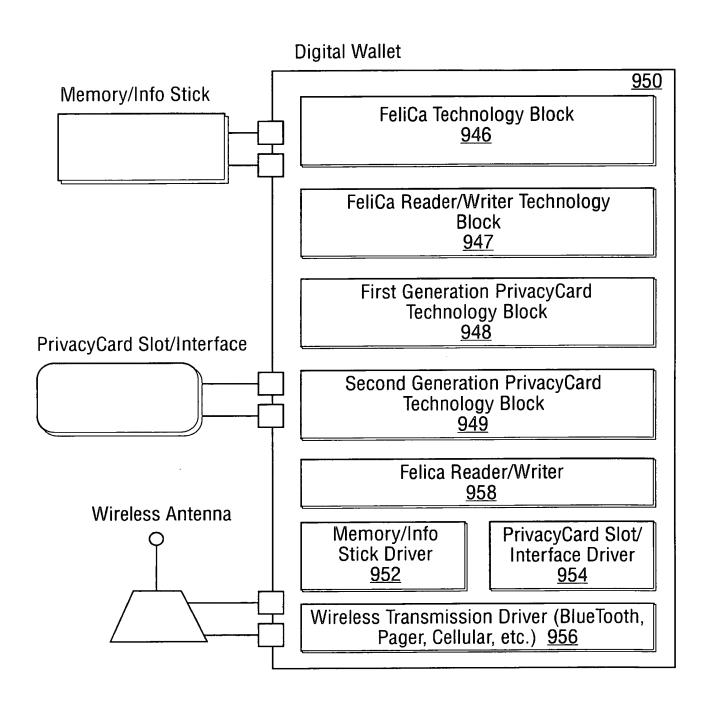
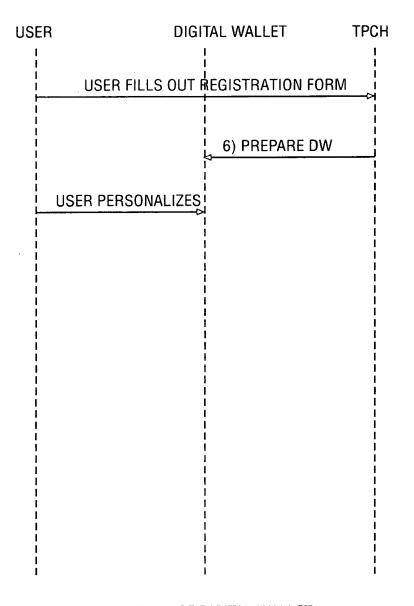
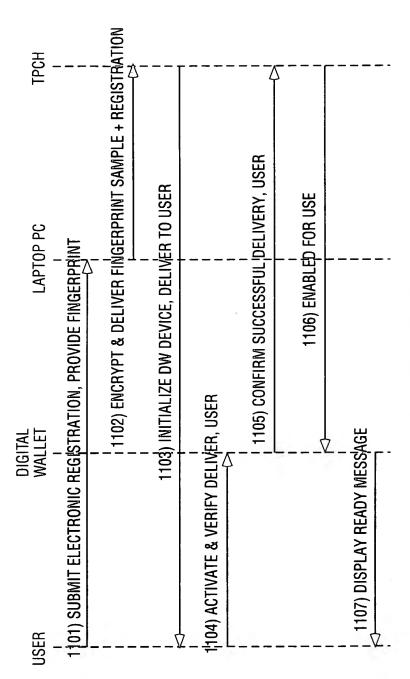


FIG. 9B



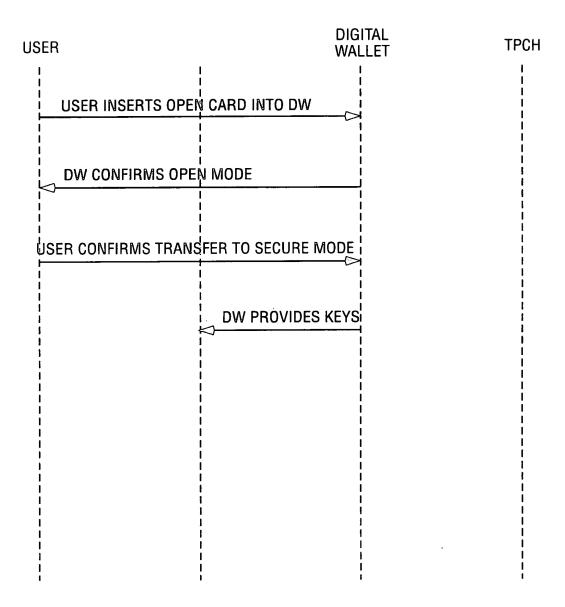
SETUP OF DIGITAL WALLET

FIG. 10



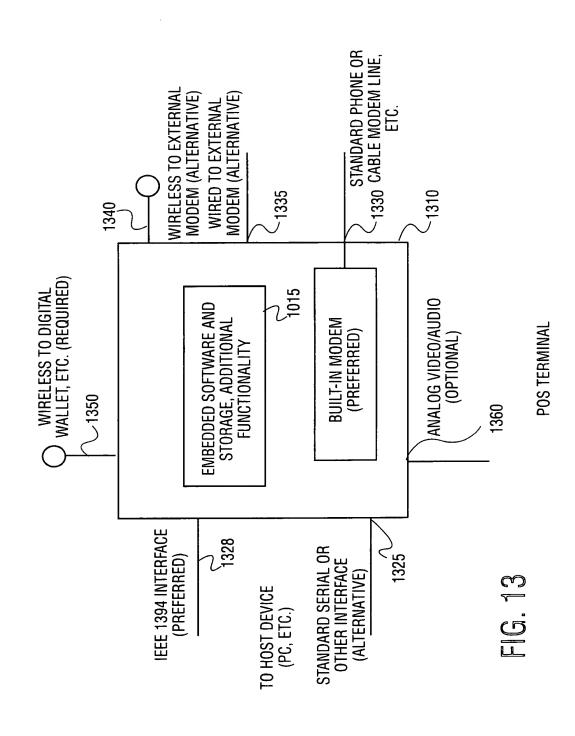
DIGITAL WALLET SETUP (ALTERNATIVE EMBODIMENT)

. G



**CONVERSION OF CARD TO SECURE** 

FIG. 12



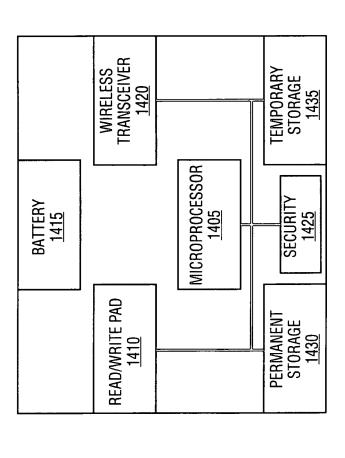


DIAGRAM OF THE MAJOR COMPONENTS OF THE PERSONAL POS, SHOWING THE DATA/ADDRESS BUS INTERCONNECT

FIG. 14

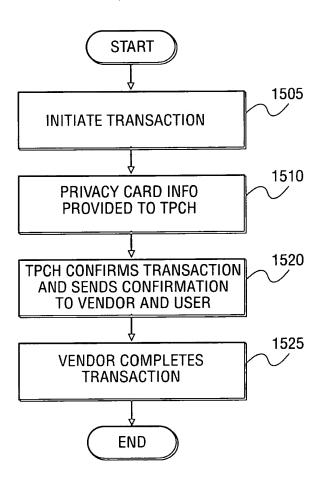
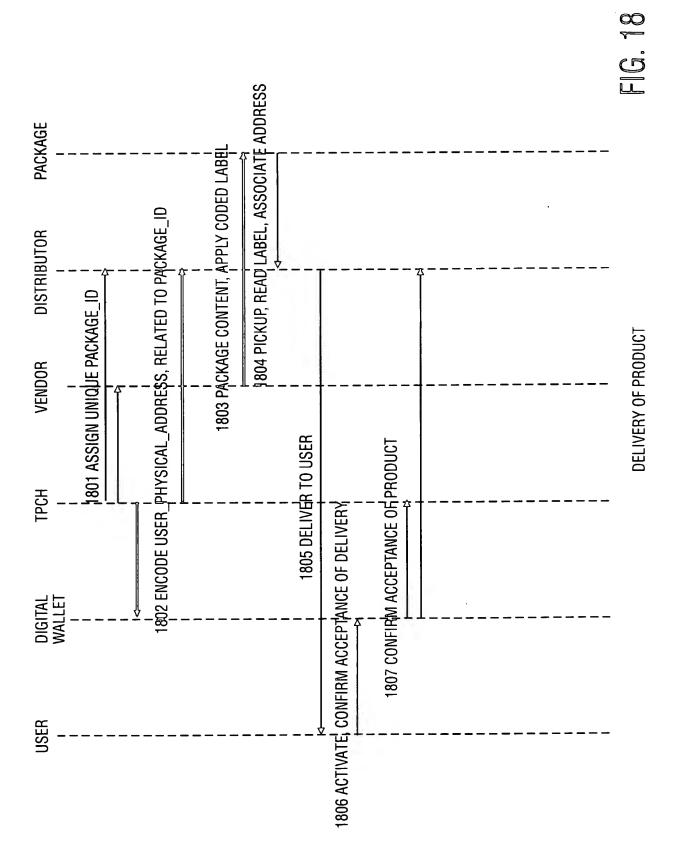


FIG. 15

VENDOR					1615 TRANSACTION REQUEST: PURCHASE RECORD, ACCOUNT INFO	1619 SETTLE FUNDS, DATA MINING INFO			FIG. 16
VEN.					SE RECORD, , ON CONFIRM	LE FUNDS, D			
ТРСН					ION REQUEST: PURCHASE RECORD, ACCOU	1619 SETT	<del>-</del>		 2
RETAIL POS TERMINAL CHASE NT TOTAL		CODES - CODES		<del></del>	CTION REQU	<b></b> _	NTERNET		¦ RETAIL TRANSACTION
ER PUR(		1608 SCAN BARCODES	AG STRIPE	1614 SWIPE CARD	1615 TRANSA		1620 ELECTRONIC RECEIPT VIA INTERNET		RETAIL
CLERK 1601 1602 DISPLAY	NOILS	51	PROGRAM <mark>I</mark> MA	<del>\</del>		<del>}</del>	LECTRONIC	<b></b>	
PRIVACY CARD	1604 TRIGGER PAYMENT WITH ECOUPONS 1605 REQUEST AUTHORIZATION & INFO 1606 PROVIDE FINGERPRINT, ECOUPON SELECTION 1606 PROVIDE FINGERPRINT, ECOUPONS	ST CARD	1611 SECURE EXCHANGE, PROGRAMIMAG STRIPE	LERK		R RECEIPT	1620 E	- <b>-</b>	
	1604 TRIGGER PAYMENT WITH ECOI 1605 REQUEST AUTHORIZATION & I 1606 PROVIDE FINGERPRINT, ECOUI	1609 REQUEST C	I611 SECURE E	1613 REMOVE CARD, HAND TO CLEF		1618 RETURNICARD & PAPER RECEIPT			
DIGITAL WALLET WALLET	RIGGER PAY REQUEST AUT PROVIDE FING		1612 READY TO USE	REMOVE CAR		18 RETURN (	<del>-</del> <del>-</del>	<b>-</b> -	<del>-</del> -
USER	1604 1605 F	1610.0	1612 F	1613 F		× - -			

FIG. 17

**WEB TRANSACTION** 



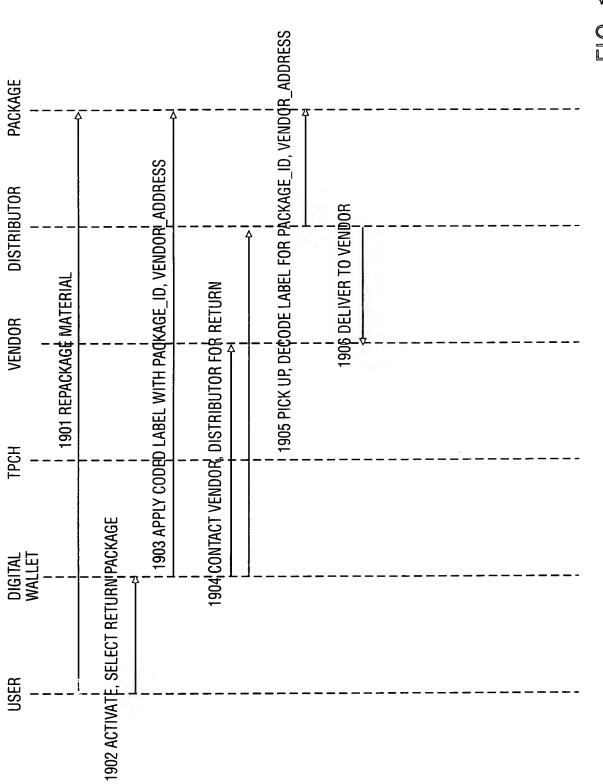


FIG. 19

RETURN OF PRODUCT

POS TERMINAL														FIG. 20
TERI		Î			<del>-</del>				- <b>-</b> -		 	<b>-</b> -	- <del></del>	
VENDOR				IN DATA & DW ID	RECT MARKETING		<b></b> -		- <b></b> -,	<u>-</u>	 		<b></b>	
ТРСН	2002 REQUEST PRODUCT INFO	2003 RETURN PRODUCT INFORMATION	2004 ISSUE TRANSACTION REQUEST, PROVIDE DATA & DW ID	2005 TRANSACTION DATA & DW ID	2006 DATA MINING, DIRECT MARKETING	2007 FULL MESSAGE ORICONTENT REFERENCE	<b></b> -				 — — — ·	<b></b>		DATA MINING
VT0	REQUES	JRN PRO	iuest, pf			E ORICO		<b>-</b> -	- <sub>25</sub> —		 	<b>-</b> -		
		003 RETI	TION REC			MESSAG		AS NEEDED						
DIGITAL WALLET	PURCHA		RANSAC			307 FULL	_ _#\			L	 - <b></b>	<b>-</b>		
	SELECT		I ISSUE T			%	2008 NOTIFY USER	NT, RESP						
USER	2001 ACTIVATE, SELECT PURCHASE		2004				7 7 7 7 8 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1	A GONTE	1_		 			
	2001 A							2009 VIEW GONTENT, RESPOND						

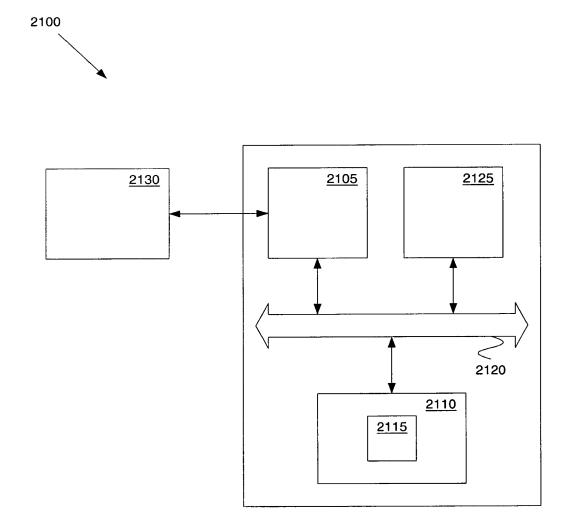


FIGURE 21

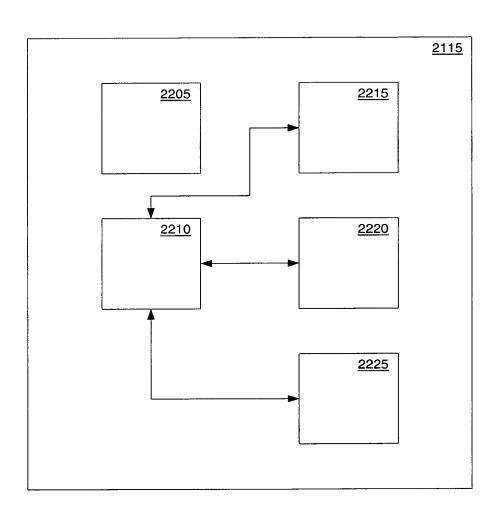


FIGURE 22

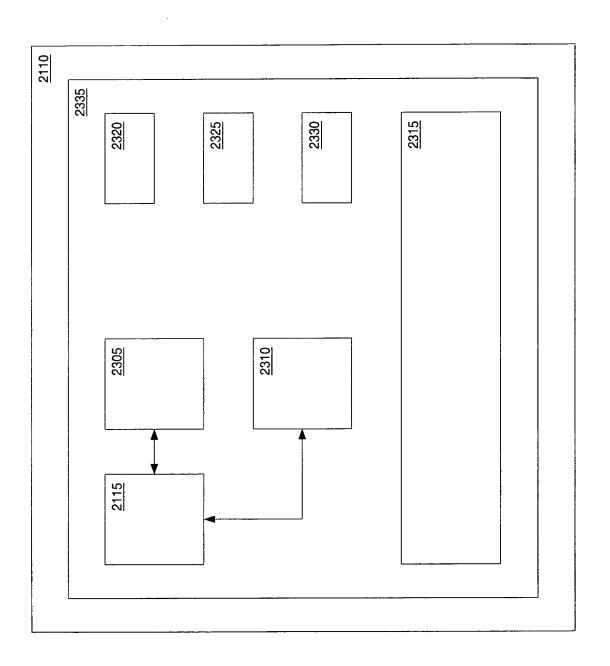


FIGURE 23

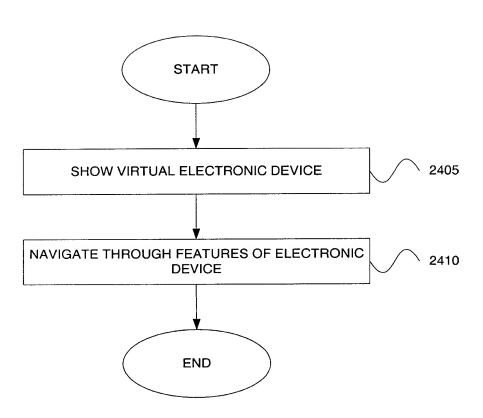


FIGURE 24

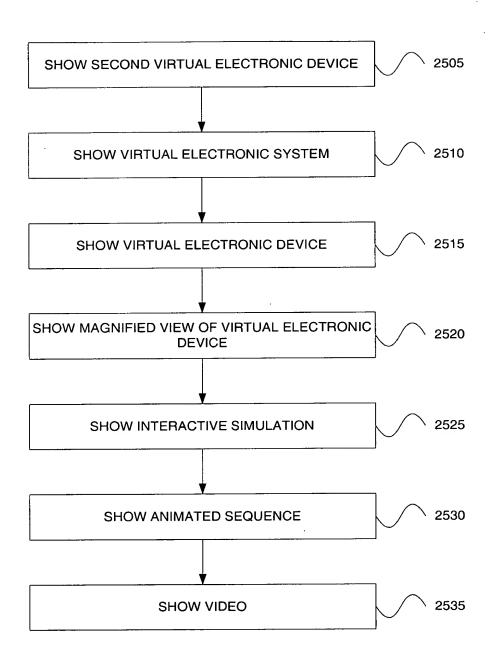


FIGURE 25